



Build It Back Green

Energy Efficiency Programs



ENTERGY NEW ORLEANS PROGRAMS FOR HOME & SMALL BUSINESS ENERGY EFFICIENCY

http://entergy-neworleans.com/energy_efficiency

RESIDENTIAL SOLUTIONS PROGRAM

Cash incentives for assessing and installing eligible energy efficiency improvements. Upgrades must be performed by partnering contractors. **Questions:** 1-866-721-0249.

How to qualify: All Entergy New Orleans residential customers living in Orleans Parish are eligible for this program.

Benefits: \$300 per peak demand kW saved + \$50 reimbursement for assessment after implementing any recommended upgrades including:

- Air Duct Improvements (Duct Sealing and Replacement)
- Ceiling insulation
- Home Sealing (Air Infiltration Reduction)
- Electric Heating/Cooling system replacements (HVAC Replacements)

ENTERGY ENERGY EFFICIENT NEW HOMES PROGRAM

Incentives to builders for installing energy efficiency measures that achieve energy savings 15% or greater over current minimum 2006 International Energy Efficiency Code requirements and that meet a qualifying rating achieved through: National Association of Home Builders (NAHB) Model Green Home Building Program or U.S. EPA / Department of Energy ENERGY STAR Homes Program. **Questions:** 1-866-721-0249.

How to qualify: All Home Builders and Remodeling Contractors who build or remodel homes in the Entergy New Orleans territory / Orleans Parish qualify to participate in the program. Eligible homes must be:

1. Served by Entergy New Orleans
2. New, separately metered, residential construction or a rebuilt home requiring a new wall, ceiling and roof assembly.

Benefits: Incentives are available to builders

RATING LEVEL	% ABOVE IECC CODE	NAHB	ENERGY STAR	INCENTIVE
Bronze	15%	30 Pts	85 Pts	\$200
Gold	33%	60 Pts	67 Pts	\$375
Silver	50%	90 Pts	50 Pts	\$375
Emerald	60%	120 Pts	40 Pts	\$375

ENTERGY SMALL COMMERCIAL & INDUSTRIAL SOLUTIONS PROGRAM

Cash incentives for installing eligible energy efficiency improvements via Entergy partnering contractor. **Questions:** 866-721-0249.

How to qualify: All Entergy New Orleans, Inc. non-residential, retail commercial and industrial customers that do not qualify for the large C&I program are eligible. The program targets customers with a peak demand of less than 100 kW.

Benefits: Rebate discounts are based on \$300 per peak demand kW saved for the following energy efficiency upgrade measures:

- Energy Efficient Lighting
- High Efficiency Unitary Air Conditioning and Heat Pump (Split Systems & Roof Top Package Units)
- Electric Chillers
- Premium Efficient Motors

EXISTING STATEWIDE PROGRAMS FOR HOME ENERGY EFFICIENCY: HELP VS. HERO

<http://dnr.louisiana.gov/sec/execdiv/techasmt/programs/residential/>

HELP - HOME ENERGY LOAN PROGRAM

A 5-year loan made to improve energy efficiency of existing home. Louisiana Department of Natural Resources (DNR) subsidizes half the financing, up to \$6,000, at a low interest rate to participating lenders. Homeowners must use a lending institution participating in the program. **Questions:** Call 1-800-836-9589.

How to qualify: You must be current resident of Louisiana, and plan to improve a property located in Louisiana. To be funded, you must have an energy rating conducted on your home OR choose from a list of pre-approved improvements.

- **Energy Rating Option:** You may obtain a home energy rating by a State approved energy rater and all recommendations of the energy rating will be eligible for financing. The cost of the energy rating may be financed as part of the loan.
- **Prescriptive Option:** Funding is available for Energy Star washing machines, refrigerators, dishwashers and room air conditioners. Also eligible are energy efficient windows, certain insulation, radiant barrier and central heating and air conditioning, and solar energy systems.

HERO—HOME ENERGY REBATE OPTION

A cash rebate to Louisiana residents who make an energy efficiency improvement of 30% or more to existing homes. Rebate is 20% of the energy efficiency improvements or the value of the energy saved by the improvements over their useful lives (determined by the energy rating), up to \$2,000 (soon to be raised to \$3,000).

How to Qualify: You must be a resident of Louisiana and the existing home must also be in Louisiana. Only single family or duplex properties are eligible for participation—no mobile homes, apartments, or multi-unit properties larger than a duplex.

Note: *Rules, guidelines, and procedures for the HERO Program are subject to change without notice. The guarantee that your home will be processed under the program only occurs once DNR receives a preliminary rating for your home, as submitted by a home energy rater who is listed on the DNR website at the time of this rating. Your rebate will be based upon the guidelines that are in place at the time that DNR receives your preliminary rating.*

Limits to HELP/HERO Participation

- A homeowner cannot participate in both the HELP Program and the HERO Program at the same time.
- A participant may have only one active HELP loan at a time. Once a HELP loan is paid off, an individual may apply again for another HELP loan or participate in the HERO program, subject to all qualifications and guidelines associated with these programs.
- A specific property is allowed to go through the HELP or HERO program one time only.
- Funds from the HELP program cannot be used to purchase energy efficiency items or services for a property that is or will participate in the HERO program